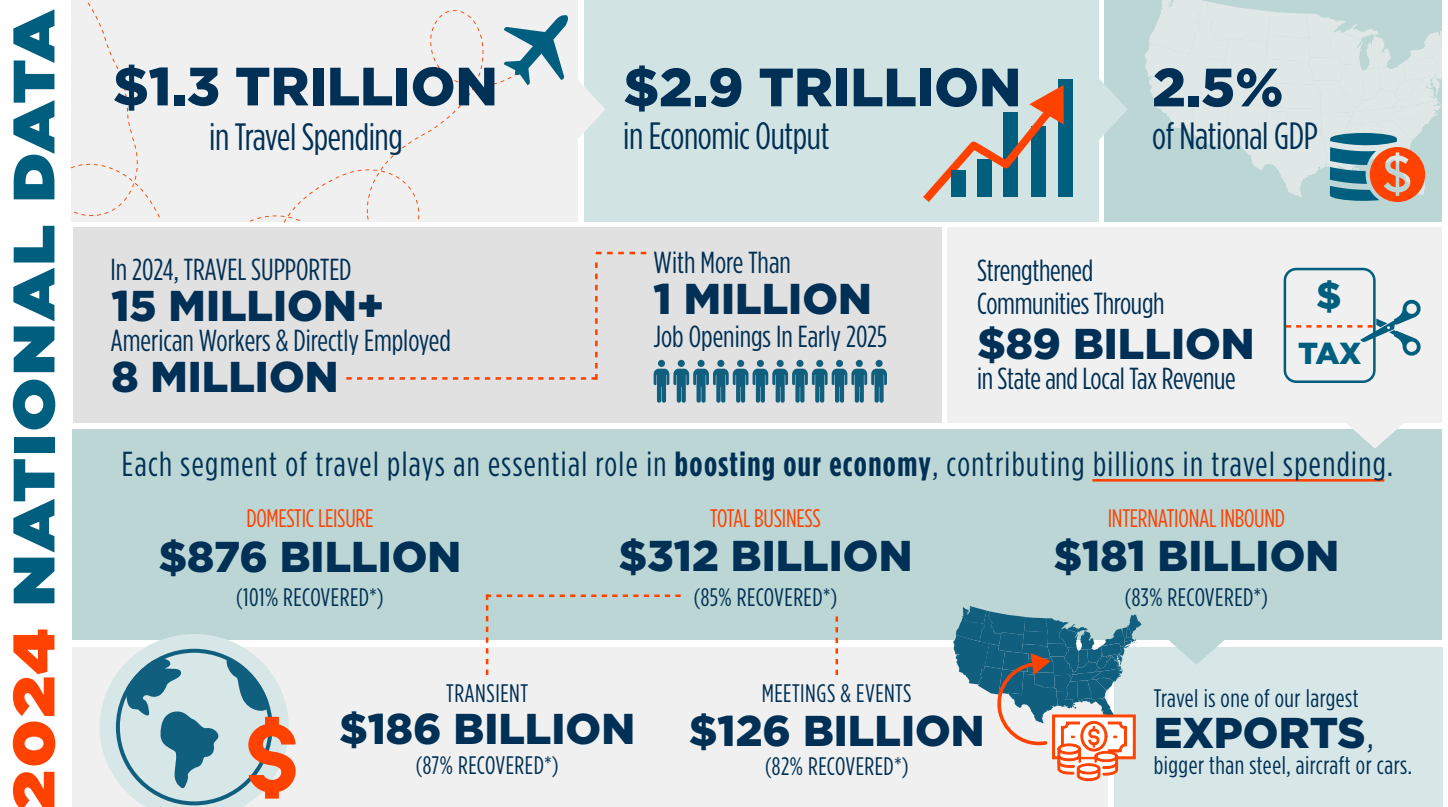


ECONOMIC IMPACT OF TRAVEL

YEAR	TRAVEL SPENDING	STATE AND LOCAL TAX RECEIPTS	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING
2023	\$15.7 Billion	\$986 Million	113,400	11
2022	\$15.0 Billion	\$950 Million	110,600	11
2021	\$12.9 Billion	\$864 Million	104,800	11
2020	\$9.8 Billion	\$731 Million	95,100	11
2019	\$13.7 Billion	\$1.0 Billion	127,400	6

WHEN THE TRAVEL INDUSTRY THRIVES, AMERICA THRIVES.



ECONOMIC IMPACT OF TRAVEL

CONGRESSIONAL DISTRICT DATA

DISTRICT	TRAVEL SPENDING	STATE AND LOCAL TAX RECEIPTS	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING
WI - 1	\$1.7 Billion	\$109 Million	14,000	8
WI - 2	\$2.1 Billion	\$132 Million	15,000	12
WI - 3	\$1.3 Billion	\$90 Million	12,600	8
WI - 4	\$2.9 Billion	\$171 Million	14,200	11
WI - 5	\$1.6 Billion	\$107 Million	14,400	13
WI - 6	\$1.6 Billion	\$107 Million	14,100	6
WI - 7	\$1.4 Billion	\$93 Million	11,900	7
WI - 8	\$3.0 Billion	\$178 Million	17,200	10