

WEST VIRGINIA

Travel

SHOWCASING

AMERICA'S GREATNESS

ECONOMIC IMPACT OF TRAVEL

YEAR	TRAVEL SPENDING	STATE AND LOCAL TAX RECEIPTS	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING
2023	\$5.6 Billion	\$523 Million	42,600	5
2022	\$5.3 Billion	\$503 Million	41,500	5
2021	\$4.5 Billion	\$445 Million	38,700	5
2020	\$3.6 Billion	\$296 Million	25,900	7
2019	\$4.5 Billion	\$448 Million	43,900	5

WHEN THE TRAVEL INDUSTRY THRIVES, AMERICA THRIVES.

2024 NATIONAL DATA

\$1.3 TRILLION
in Travel Spending

\$2.9 TRILLION
in Economic Output

2.5%
of National GDP

In 2024, TRAVEL SUPPORTED
15 MILLION+
American Workers & Directly Employed
8 MILLION

With More Than
1 MILLION
Job Openings In Early 2025

Strengthened
Communities Through
\$89 BILLION
in State and Local Tax Revenue

Each segment of travel plays an essential role in **boosting our economy**, contributing billions in travel spending.

DOMESTIC LEISURE
\$876 BILLION
(101% RECOVERED*)

TOTAL BUSINESS
\$312 BILLION
(85% RECOVERED*)

INTERNATIONAL INBOUND
\$181 BILLION
(83% RECOVERED*)

TRANSIENT
\$186 BILLION
(87% RECOVERED*)

MEETINGS & EVENTS
\$126 BILLION
(82% RECOVERED*)

Travel is one of our largest
EXPORTS,
bigger than steel, aircraft or cars.

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ECONOMIC IMPACT OF TRAVEL CONGRESSIONAL DISTRICT DATA

DISTRICT	TRAVEL SPENDING	STATE AND LOCAL TAX RECEIPTS	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING
WV - 1	\$2.7 Billion	\$253 Million	20,200	4
WV - 2	\$2.9 Billion	\$270 Million	22,400	5