

SOUTH DAKOTA

Travel

SHOWCASING

AMERICA'S GREATNESS

ECONOMIC IMPACT OF TRAVEL

YEAR	TRAVEL SPENDING	STATE AND LOCAL TAX RECEIPTS	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING
2023	\$3.8 Billion	\$225 Million	29,100	5
2022	\$3.6 Billion	\$217 Million	28,400	5
2021	\$3.4 Billion	\$209 Million	26,800	5
2020	\$2.6 Billion	\$160 Million	24,000	6
2019	\$3.2 Billion	\$182 Million	27,400	5

WHEN THE TRAVEL INDUSTRY THRIVES, ~~AMERICA~~ THRIVES.

2024 NATIONAL DATA

\$1.3 TRILLION
in Travel Spending

\$2.9 TRILLION
in Economic Output

2.5%
of National GDP

In 2024, TRAVEL SUPPORTED
15 MILLION+
American Workers & Directly Employed
8 MILLION

With More Than
1 MILLION
Job Openings In Early 2025

Strengthened
Communities Through
\$89 BILLION
in State and Local Tax Revenue

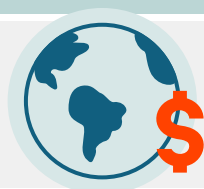


Each segment of travel plays an essential role in **boosting our economy**, contributing billions in travel spending.

DOMESTIC LEISURE
\$876 BILLION
(101% RECOVERED*)

TOTAL BUSINESS
\$312 BILLION
(85% RECOVERED*)

INTERNATIONAL INBOUND
\$181 BILLION
(83% RECOVERED*)



TRANSIENT
\$186 BILLION
(87% RECOVERED*)

MEETINGS & EVENTS
\$126 BILLION
(82% RECOVERED*)



Travel is one of our largest
EXPORTS,
bigger than steel, aircraft or cars.

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ECONOMIC IMPACT OF TRAVEL CONGRESSIONAL DISTRICT DATA

DISTRICT	TRAVEL SPENDING	STATE AND LOCAL TAX RECEIPTS	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING
SD - 1	\$3.8 Billion	\$225 Million	29,100	5