

SOUTH CAROLINA

Travel

SHOWCASING

AMERICA'S GREATNESS

ECONOMIC IMPACT OF TRAVEL

YEAR	TRAVEL SPENDING	STATE AND LOCAL TAX RECEIPTS	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING
2023	\$18.7 Billion	\$1.5 Billion	133,500	6
2022	\$17.7 Billion	\$1.4 Billion	128,700	6
2021	\$16.3 Billion	\$1.3 Billion	120,900	6
2020	\$11.4 Billion	\$1.2 Billion	112,800	6
2019	\$17.3 Billion	\$1.5 Billion	140,100	6

WHEN THE TRAVEL INDUSTRY THRIVES, AMERICA THRIVES.

2024 NATIONAL DATA

\$1.3 TRILLION
in Travel Spending

\$2.9 TRILLION
in Economic Output

2.5%
of National GDP

In 2024, TRAVEL SUPPORTED
15 MILLION+
American Workers & Directly Employed
8 MILLION

With More Than
1 MILLION
Job Openings In Early 2025

Strengthened
Communities Through
\$89 BILLION
in State and Local Tax Revenue

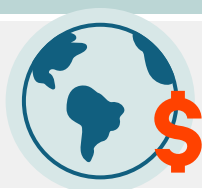


Each segment of travel plays an essential role in **boosting our economy**, contributing billions in travel spending.

DOMESTIC LEISURE
\$876 BILLION
(101% RECOVERED*)

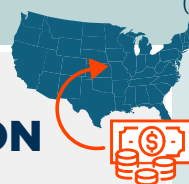
TOTAL BUSINESS
\$312 BILLION
(85% RECOVERED*)

INTERNATIONAL INBOUND
\$181 BILLION
(83% RECOVERED*)



TRANSIENT
\$186 BILLION
(87% RECOVERED*)

MEETINGS & EVENTS
\$126 BILLION
(82% RECOVERED*)



Travel is one of our largest
EXPORTS,
bigger than steel, aircraft or cars.

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ECONOMIC IMPACT OF TRAVEL CONGRESSIONAL DISTRICT DATA

DISTRICT	TRAVEL SPENDING	STATE AND LOCAL TAX RECEIPTS	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING
SC - 1	\$3.6 Billion	\$280 Million	21,000	4
SC - 2	\$2.0 Billion	\$166 Million	16,900	6
SC - 3	\$1.4 Billion	\$119 Million	12,500	5
SC - 4	\$2.7 Billion	\$223 Million	20,600	7
SC - 5	\$1.5 Billion	\$128 Million	13,400	6
SC - 6	\$3.5 Billion	\$278 Million	22,700	7
SC - 7	\$3.9 Billion	\$314 Million	26,300	5