

NORTH CAROLINA

Travel

SHOWCASING

AMERICA'S GREATNESS

ECONOMIC IMPACT OF TRAVEL

YEAR	TRAVEL SPENDING	STATE AND LOCAL TAX RECEIPTS	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING
2023	\$35.6 Billion	\$2.6 Billion	227,200	9
2022	\$33.3 Billion	\$2.5 Billion	216,900	9
2021	\$28.9 Billion	\$2.3 Billion	197,500	9
2020	\$20.0 Billion	\$1.8 Billion	178,700	10
2019	\$29.2 Billion	\$2.4 Billion	242,600	7

WHEN THE TRAVEL INDUSTRY THRIVES, AMERICA THRIVES.

2024 NATIONAL DATA

\$1.3 TRILLION
in Travel Spending

\$2.9 TRILLION
in Economic Output

2.5%
of National GDP

In 2024, TRAVEL SUPPORTED
15 MILLION+
American Workers & Directly Employed
8 MILLION

With More Than
1 MILLION
Job Openings In Early 2025

Strengthened
Communities Through
\$89 BILLION
in State and Local Tax Revenue

Each segment of travel plays an essential role in **boosting our economy**, contributing billions in travel spending.

DOMESTIC LEISURE
\$876 BILLION
(101% RECOVERED*)

TOTAL BUSINESS
\$312 BILLION
(85% RECOVERED*)

INTERNATIONAL INBOUND
\$181 BILLION
(83% RECOVERED*)

TRANSIENT
\$186 BILLION
(87% RECOVERED*)

MEETINGS & EVENTS
\$126 BILLION
(82% RECOVERED*)

Travel is one of our largest
EXPORTS,
bigger than steel, aircraft or cars.

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ECONOMIC IMPACT OF TRAVEL CONGRESSIONAL DISTRICT DATA

DISTRICT	2023 TRAVEL SPENDING	STATE AND LOCAL TAX RECEIPTS	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING
NC - 1	\$1.5 Billion	\$116 Million	13,200	5
NC - 2	\$3.6 Billion	\$255 Million	20,400	9
NC - 3	\$2.3 Billion	\$171 Million	15,900	5
NC - 4	\$2.3 Billion	\$167 Million	15,000	8
NC - 5	\$2.4 Billion	\$179 Million	16,700	6
NC - 6	\$2.1 Billion	\$159 Million	15,900	9
NC - 7	\$2.4 Billion	\$177 Million	17,100	5
NC - 8	\$1.4 Billion	\$104 Million	10,200	7
NC - 9	\$1.8 Billion	\$134 Million	13,700	5
NC - 10	\$2.1 Billion	\$151 Million	13,800	6
NC - 11	\$3.8 Billion	\$266 Million	19,700	5
NC - 12	\$2.6 Billion	\$189 Million	15,900	10
NC - 13	\$1.7 Billion	\$131 Million	13,300	9
NC - 14	\$5.7 Billion	\$393 Million	26,400	9