NEBRASKA



ECONOMIC IMPACT OF TRAVEL

YEAR	TRAVEL SPENDING	STATE AND LOCAL TAX RECEIPTS	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING
2023	\$6.2 Billion	\$365 Million	47,500	9
2022	\$5.8 Billion	\$346 Million	45,400	9
2021	\$4.6 Billion	\$311 Million	39,700	10
2020	\$3.4 Billion	\$261 Million	35,200	11
2019	\$5.6 Billion	\$355 Million	48,600	8

WHEN THE TRAVEL INDUSTRY THRIVES, AMERICA THRIVES.



\$2.9 TRILLION in Economic Output

2.5% of National GDP



With More Than

1 MILLION

Job Openings In Early 2025

Strengthened
Communities Through
\$89 BILLION
in State and Local Tax Revenue



Each segment of travel plays an essential role in **boosting our economy**, contributing billions in travel spending.

DOMESTIC LEISURE
\$876 BILLION
(101% RECOVERED*)

TOTAL BUSINESS

\$312 BILLION

INTERNATIONAL INBOUND
\$181 BILLION

- (85% RECOVERED*)

(83% RECOVERED*)



TRANSIENT

\$186 BILLION
(87% RECOVERED*)

MEETINGS & EVENTS
\$126 BILLION
(82% RECOVERED*)

Travel is one of our largest

EXPORTS,
bigger than steel, aircraft or cars.



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ECONOMIC IMPACT OF TRAVEL

CONGRESSIONAL DISTRICT DATA

DISTRICT	2023 TRAVEL SPENDING	STATE AND LOCAL TAX RECEIPTS	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING
NE - 1	\$1.9 Billion	\$112 Million	15,300	7
NE - 2	\$2.9 Billion	\$164 Million	19,300	8
NE - 3	\$1.5 Billion	\$90 Million	12,900	6

