

MINNESOTA

Travel

SHOWCASING

AMERICA'S GREATNESS

ECONOMIC IMPACT OF TRAVEL

| YEAR | TRAVEL SPENDING | STATE AND LOCAL TAX RECEIPTS | JOBS | TRAVEL INDUSTRY EMPLOYMENT RANKING |
|------|-----------------|------------------------------|---------|------------------------------------|
| 2023 | \$14.1 Billion | \$1.5 Billion | 109,300 | 10 |
| 2022 | \$13.1 Billion | \$1.5 Billion | 103,600 | 10 |
| 2021 | \$11.0 Billion | \$1.3 Billion | 91,100 | 10 |
| 2020 | \$8.5 Billion | \$1.1 Billion | 79,500 | 12 |
| 2019 | \$13.1 Billion | \$1.6 Billion | 143,600 | 7 |

WHEN THE TRAVEL INDUSTRY THRIVES, AMERICA THRIVES.

2024 NATIONAL DATA

\$1.3 TRILLION
in Travel Spending

\$2.9 TRILLION
in Economic Output

2.5%
of National GDP

In 2024, TRAVEL SUPPORTED
15 MILLION+
American Workers & Directly Employed
8 MILLION

With More Than
1 MILLION
Job Openings In Early 2025

Strengthened
Communities Through
\$89 BILLION
in State and Local Tax Revenue

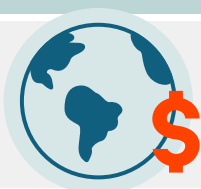


Each segment of travel plays an essential role in **boosting our economy**, contributing billions in travel spending.

DOMESTIC LEISURE
\$876 BILLION
(101% RECOVERED*)

TOTAL BUSINESS
\$312 BILLION
(85% RECOVERED*)

INTERNATIONAL INBOUND
\$181 BILLION
(83% RECOVERED*)



TRANSIENT
\$186 BILLION
(87% RECOVERED*)

MEETINGS & EVENTS
\$126 BILLION
(82% RECOVERED*)



Travel is one of our largest
EXPORTS,
bigger than steel, aircraft or cars.

ECONOMIC IMPACT OF TRAVEL CONGRESSIONAL DISTRICT DATA

| DISTRICT | 2023 TRAVEL SPENDING | STATE AND LOCAL TAX RECEIPTS | JOBS | TRAVEL INDUSTRY EMPLOYMENT RANKING |
|---------------|----------------------|------------------------------|--------|------------------------------------|
| MN - 1 | \$1.3 Billion | \$148 Million | 13,200 | 6 |
| MN - 2 | \$2.1 Billion | \$218 Million | 13,500 | 10 |
| MN - 3 | \$2.1 Billion | \$227 Million | 17,000 | 11 |
| MN - 4 | \$1.9 Billion | \$207 Million | 14,300 | 13 |
| MN - 5 | \$3.2 Billion | \$321 Million | 16,600 | 13 |
| MN - 6 | \$1.0 Billion | \$120 Million | 10,700 | 9 |
| MN - 7 | \$881 Million | \$103 Million | 9,600 | 8 |
| MN - 8 | \$1.7 Billion | \$188 Million | 14,400 | 5 |