

LOUISIANA

Travel

SHOWCASING

AMERICA'S GREATNESS

ECONOMIC IMPACT OF TRAVEL

YEAR	TRAVEL SPENDING	STATE AND LOCAL TAX RECEIPTS	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING
2023	\$15.5 Billion	\$946 Million	107,600	6
2022	\$14.9 Billion	\$910 Million	104,800	7
2021	\$12.2 Billion	\$807 Million	97,900	7
2020	\$9.5 Billion	\$638 Million	91,100	7
2019	\$14.6 Billion	\$1.0 Billion	122,800	6

WHEN THE TRAVEL INDUSTRY THRIVES, AMERICA THRIVES.

2024 NATIONAL DATA

\$1.3 TRILLION
in Travel Spending

\$2.9 TRILLION
in Economic Output

2.5%
of National GDP

In 2024, TRAVEL SUPPORTED
15 MILLION+
American Workers & Directly Employed
8 MILLION

With More Than
1 MILLION
Job Openings In Early 2025

Strengthened
Communities Through
\$89 BILLION
in State and Local Tax Revenue

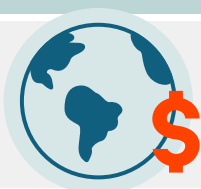


Each segment of travel plays an essential role in **boosting our economy**, contributing billions in travel spending.

DOMESTIC LEISURE
\$876 BILLION
(101% RECOVERED*)

TOTAL BUSINESS
\$312 BILLION
(85% RECOVERED*)

INTERNATIONAL INBOUND
\$181 BILLION
(83% RECOVERED*)



TRANSIENT
\$186 BILLION
(87% RECOVERED*)

MEETINGS & EVENTS
\$126 BILLION
(82% RECOVERED*)



Travel is one of our largest
EXPORTS,
bigger than steel, aircraft or cars.

ECONOMIC IMPACT OF TRAVEL

CONGRESSIONAL DISTRICT DATA

DISTRICT	TRAVEL SPENDING	STATE AND LOCAL TAX RECEIPTS	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING
LA - 1	\$3.8 Billion	\$221 Million	18,700	6
LA - 2	\$3.6 Billion	\$216 Million	21,500	5
LA - 3	\$2.4 Billion	\$151 Million	18,700	5
LA - 4	\$1.7 Billion	\$109 Million	14,300	5
LA - 5	\$1.4 Billion	\$92 Million	13,500	5
LA - 6	\$2.5 Billion	\$158 Million	20,800	6