

KENTUCKY

Travel

SHOWCASING

AMERICA'S GREATNESS

ECONOMIC IMPACT OF TRAVEL

YEAR	TRAVEL SPENDING	STATE AND LOCAL TAX RECEIPTS	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING
2023	\$13.4 Billion	\$865 Million	102,500	7
2022	\$12.2 Billion	\$801 Million	98,000	7
2021	\$10.5 Billion	\$688 Million	88,000	7
2020	\$8.1 Billion	\$529 Million	79,600	7
2019	\$11.0 Billion	\$709 Million	101,600	7

WHEN THE TRAVEL INDUSTRY THRIVES, AMERICA THRIVES.

2024 NATIONAL DATA

\$1.3 TRILLION
in Travel Spending

\$2.9 TRILLION
in Economic Output

2.5%
of National GDP

In 2024, TRAVEL SUPPORTED
15 MILLION+
American Workers & Directly Employed
8 MILLION

With More Than
1 MILLION
Job Openings In Early 2025

Strengthened
Communities Through
\$89 BILLION
in State and Local Tax Revenue

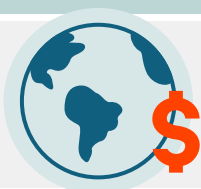


Each segment of travel plays an essential role in **boosting our economy**, contributing billions in travel spending.

DOMESTIC LEISURE
\$876 BILLION
(101% RECOVERED*)

TOTAL BUSINESS
\$312 BILLION
(85% RECOVERED*)

INTERNATIONAL INBOUND
\$181 BILLION
(83% RECOVERED*)



TRANSIENT
\$186 BILLION
(87% RECOVERED*)

MEETINGS & EVENTS
\$126 BILLION
(82% RECOVERED*)



Travel is one of our largest
EXPORTS,
bigger than steel, aircraft or cars.

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CONGRESSIONAL DISTRICT DATA

DISTRICT	TRAVEL SPENDING	STATE AND LOCAL TAX RECEIPTS	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING
KY - 1	\$1.7 Billion	\$112 Million	14,800	5
KY - 2	\$1.8 Billion	\$120 Million	15,200	5
KY - 3	\$3.7 Billion	\$229 Million	23,900	10
KY - 4	\$2.1 Billion	\$138 Million	16,600	7
KY - 5	\$1.3 Billion	\$87 Million	11,800	5
KY - 6	\$2.8 Billion	\$178 Million	20,200	5