KANSAS



ECONOMIC IMPACT OF TRAVEL

YEAR	TRAVEL SPENDING	STATE AND LOCAL TAX RECEIPTS	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING
2023	\$8.8 Billion	\$648 Million	55,200	11
2022	\$8.4 Billion	\$624 Million	53,700	11
2021	\$7.7 Billion	\$564 Million	50,500	11
2020	\$6.0 Billion	\$464 Million	49,200	11
2019	\$8.1 Billion	\$524 Million	61,400	8

WHEN THE TRAVEL INDUSTRY THRIVES, AMERICA THRIVES.



\$2.9 TRILLION in Economic Output

2.5% of National GDP



In 2024, TRAVEL SUPPORTED

15 MILLION +
American Workers & Directly Employed

8 MILLION ------

Strengthened
Communities Through
\$89 BILLION
in State and Local Tax Revenue



Each segment of travel plays an essential role in **boosting our economy**, contributing billions in travel spending.

DOMESTIC LEISURE
\$876 BILLION
(101% RECOVERED*)

\$312 BILLION

(85% RECOVERED*)

INTERNATIONAL INBOUND
\$181 BILLION

(83% RECOVERED*)

\$

TRANSIENT
\$186 BILLION
(87% RECOVERED*)

MEETINGS & EVENTS
\$126 BILLION
(82% RECOVERED*)

Travel is one of our largest

EXPORTS,
bigger than steel, aircraft or cars.



KANSAS



ECONOMIC IMPACT OF TRAVEL

CONGRESSIONAL DISTRICT DATA

DISTRICT	TRAVEL SPENDING	STATE AND LOCAL TAX RECEIPTS	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING
KS - 1	\$2.0 Billion	\$150 Million	14,000	5
KS - 2	\$1.5 Billion	\$112 Million	10,400	9
KS - 3	\$3.0 Billion	\$216 Million	16,000	11
KS - 4	\$2.3 Billion	\$171 Million	14,800	7

