COLORADO



ECONOMIC IMPACT OF TRAVEL

YEAR	TRAVEL SPENDING	STATE AND LOCAL TAX RECEIPTS	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING
2023	\$28.7 Billion	\$1.9 Billion	177,600	6
2022	\$26.9 Billion	\$1.8 Billion	170,000	6
2021	\$22.1 Billion	\$1.5 Billion	155,900	6
2020	\$16.7 Billion	\$1.3 Billion	144,300	8
2019	\$26.2 Billion	\$1.7 Billion	192,100	5

WHEN THE TRAVEL INDUSTRY THRIVES, AMERICA THRIVES.



\$2.9 TRILLION in Economic Output

2.5% of National GDP

With More Than

1 MILLION

Job Openings In Early 2025

Strengthened
Communities Through
\$89 BILLION
in State and Local Tax Revenue



Each segment of travel plays an essential role in **boosting our economy**, contributing billions in travel spending.

DOMESTIC LEISURE
\$876 BILLION
(101% RECOVERED*)

TOTAL BUSINESS

\$312 BILLION

INTERNATIONAL INBOUND
\$181 BILLION

- (85% RECOVERED*)

(83% RECOVERED*)



TRANSIENT
\$186 BILLION
(87% RECOVERED*)

MEETINGS & EVENTS
\$126 BILLION
(82% RECOVERED*)

Travel is one of our largest **EXPORTS**,
bigger than steel, aircraft or cars.



COLORADO



ECONOMIC IMPACT OF TRAVEL

CONGRESSIONAL DISTRICT DATA

DISTRICT	TRAVEL SPENDING	STATE AND LOCAL TAX RECEIPTS	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING
CO - 1	\$6.9 Billion	\$427 Million	30,300	8
CO - 2	\$6.4 Billion	\$421 Million	39,000	4
CO - 3	\$3.5 Billion	\$234 Million	24,400	4
CO - 4	\$1.9 Billion	\$129 Million	14,700	6
CO - 5	\$2.5 Billion	\$172 Million	19,000	6
CO - 6	\$3.5 Billion	\$223 Million	19,000	10
CO - 7	\$2.6 Billion	\$174 Million	18,500	7
CO - 8	\$1.6 Billion	\$109 Million	12,600	9

