

# ALABAMA

## Travel

SHOWCASING

AMERICA'S GREATNESS

### ECONOMIC IMPACT OF TRAVEL

YEAR	TRAVEL SPENDING	STATE AND LOCAL TAX RECEIPTS	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING
2023	\$12.4 Billion	\$558 Million	77,500	9
2022	\$11.7 Billion	\$536 Million	74,900	10
2021	\$10.1 Billion	\$487 Million	69,400	11
2020	\$8.5 Billion	\$440 Million	58,400	11
2019	\$11.7 Billion	\$620 Million	91,700	8

WHEN THE TRAVEL INDUSTRY THRIVES, AMERICA THRIVES.

2024 NATIONAL DATA

**\$1.3 TRILLION**  
in Travel Spending

**\$2.9 TRILLION**  
in Economic Output

**2.5%**  
of National GDP

In 2024, TRAVEL SUPPORTED  
**15 MILLION+**  
American Workers & Directly Employed  
**8 MILLION**

With More Than  
**1 MILLION**  
Job Openings In Early 2025

Strengthened  
Communities Through  
**\$89 BILLION**  
in State and Local Tax Revenue

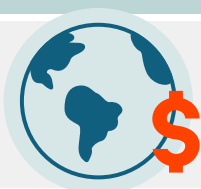


Each segment of travel plays an essential role in **boosting our economy**, contributing billions in travel spending.

DOMESTIC LEISURE  
**\$876 BILLION**  
(101% RECOVERED\*)

TOTAL BUSINESS  
**\$312 BILLION**  
(85% RECOVERED\*)

INTERNATIONAL INBOUND  
**\$181 BILLION**  
(83% RECOVERED\*)



TRANSIENT  
**\$186 BILLION**  
(87% RECOVERED\*)

MEETINGS & EVENTS  
**\$126 BILLION**  
(82% RECOVERED\*)



Travel is one of our largest  
**EXPORTS**,  
bigger than steel, aircraft or cars.

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### ECONOMIC IMPACT OF TRAVEL CONGRESSIONAL DISTRICT DATA

DISTRICT	TRAVEL SPENDING	STATE AND LOCAL TAX RECEIPTS	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING
AL - 1	\$2.3 Billion	\$100 Million	13,000	8
AL - 2	\$1.7 Billion	\$79 Million	11,600	6
AL - 3	\$1.4 Billion	\$62 Million	9,400	6
AL - 4	\$1.3 Billion	\$58 Million	8,900	7
AL - 5	\$1.7 Billion	\$79 Million	10,900	9
AL - 6	\$2.3 Billion	\$101 Million	12,700	10
AL - 7	\$1.8 Billion	\$79 Million	10,900	12