

**TRAVEL: POWERING THE ECONOMY. CONNECTING AMERICA.**

# KENTUCKY

## ECONOMIC IMPACT OF TRAVEL

| YEAR | TRAVEL SPENDING | STATE AND LOCAL TAX RECEIPTS | JOBS    | TRAVEL INDUSTRY EMPLOYMENT RANKING |
|------|-----------------|------------------------------|---------|------------------------------------|
| 2019 | \$11.2 Billion  | \$726 Million                | 102,300 | 8                                  |
| 2020 | \$8.2 Billion   | \$541 Million                | 80,200  | 8                                  |
| 2021 | \$10.8 Billion  | \$704 Million                | 88,700  | 8                                  |
| 2022 | \$12.5 Billion  | \$820 Million                | 98,800  | 8                                  |

**WHEN THE TRAVEL INDUSTRY THRIVES, AMERICA THRIVES.**

**2023 NATIONAL DATA**



**\$1.3 TRILLION**  
In Travel Spending

Produced  
**\$2.8 TRILLION**  
In Economic Output



Represented **2.5%**  
of our National GDP

In 2023, travel supported more than  
**15 MILLION**  
American workers & directly employed  
**8 MILLION**



But still has more than  
**1 MILLION**  
job openings as of early  
2024

Travel strengthens communities and generated  
**\$89 BILLION**  
in state and local tax revenue



Each segment of travel plays an essential role in boosting **our economy**, contributing billions in travel spending:

DOMESTIC LEISURE  
**\$855 BILLION**  
(100% RECOVERED\*\*)

TOTAL BUSINESS  
**\$294 BILLION**  
(81% RECOVERED\*\*)

INTERNATIONAL INBOUND  
**\$155 BILLION**  
(73% RECOVERED\*\*)

TRANSIENT  
**\$175 BILLION**  
(83% RECOVERED\*\*)

MEETINGS & EVENTS  
**\$119 BILLION**  
(79% RECOVERED\*\*)

NOTE: National data for 2023 and state data for 2022 are most recent available

\*\* Percent recovered to 2019 is adjusted for inflation

SOURCE: Tourism Economics, U.S. Travel Association and U.S. Department of Commerce