

TRAVEL FUELS OUR ECONOMY. WHY TRAVEL IS ESSENTIAL TO

WYOMING

YEAR	TRAVEL SPENDING	STATE AND LOCAL TAX RECEIPTS	JOB	TRAVEL INDUSTRY EMPLOYMENT RANKING
2019	\$4.0 Billion	\$195 Million	34,300	1
2020	\$3.1 Billion	\$171 Million	29,200	3
2021	\$3.5 Billion	\$177 Million	31,700	2
2022*	\$3.8 Billion			

SOURCE: U.S. Travel Association and Tourism Economics
*Preliminary

Travel plays an essential role in stimulating economic growth, cultivating vibrant communities, creating quality job opportunities and inspiring new businesses, and it is indispensable to our nation’s global competitiveness.

Travel is a significant economic driver for Wyoming—and matters to our communities, jobs and public funding.

IN 2022

- Domestic and international travelers spent an estimated **\$3.8 billion while visiting Wyoming.**
- Travel spending was 4.6% below 2019 levels and 6.8% above 2021.


The travel industry fuels businesses, jobs and investment beyond travel—creating a ripple effect within our communities, including Wyoming.

IN 2019


- Travel spending directly supported **34,300 jobs**, and was the state’s largest sector in terms of employment.
- Travel spending generated **\$195 million in taxes to state and local governments.**
- Rather than taxing constituents, travel brings money into our communities, which helps fund public programs such as police, firefighters, teachers, road improvements and community revitalization projects.

WHEN THE TRAVEL INDUSTRY THRIVES, AMERICA THRIVES.

2022 NATIONAL DATA




\$1.2 TRILLION
In Travel Spending



Produces **\$2.6 TRILLION**
In Economic Output


Once our nation’s **#1 SERVICES EXPORT**



travel has the unique ability to **generate a trade surplus**


However, in 2022, travel’s surplus declined to just **\$3 BILLION** from a peak of **\$86 BILLION** in 2015

The travel industry directly employs **8 MILLION** American workers



But still has nearly **2 MILLION** job openings as of early 2023

Travel spending alleviates an average of **\$1,270** in taxes per U.S. household



Each segment of travel plays an essential role in boosting **our economy**, contributing billions in travel spending:

DOMESTIC LEISURE
\$837 BILLION
(99% RECOVERED**)

DOMESTIC BUSINESS
\$234 BILLION
(74% RECOVERED**)

INTERNATIONAL INBOUND
\$116 BILLION
(55% RECOVERED**)

**Percent recovered is adjusted for inflation