

TRAVEL FUELS OUR ECONOMY. WHY TRAVEL IS **ESSENTIAL** TO

LOUISIANA

YEAR	TRAVEL SPENDING	STATE AND LOCAL TAX RECEIPTS	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING
2019	\$13.9 Billion	\$953 Million	121,000	6
2020	\$9.1 Billion	\$609 Million	89,800	7
2021	\$11.2 Billion	\$735 Million	95,100	7
2022*	\$13.1 Billion			

SOURCE: U.S. Travel Association and Tourism Economics

*Preliminary

Travel plays an essential role in stimulating economic growth, cultivating vibrant communities, creating quality job opportunities and inspiring new businesses, and it is indispensable to our nation's global competitiveness.

Travel is a significant economic driver for **Louisiana**—and matters to our communities, jobs and public funding.

IN 2022

- Domestic and international travelers spent an estimated **\$13.1 billion while visiting Louisiana**.
- Travel spending was 5.8% below 2019 levels and 17.6% above 2021.

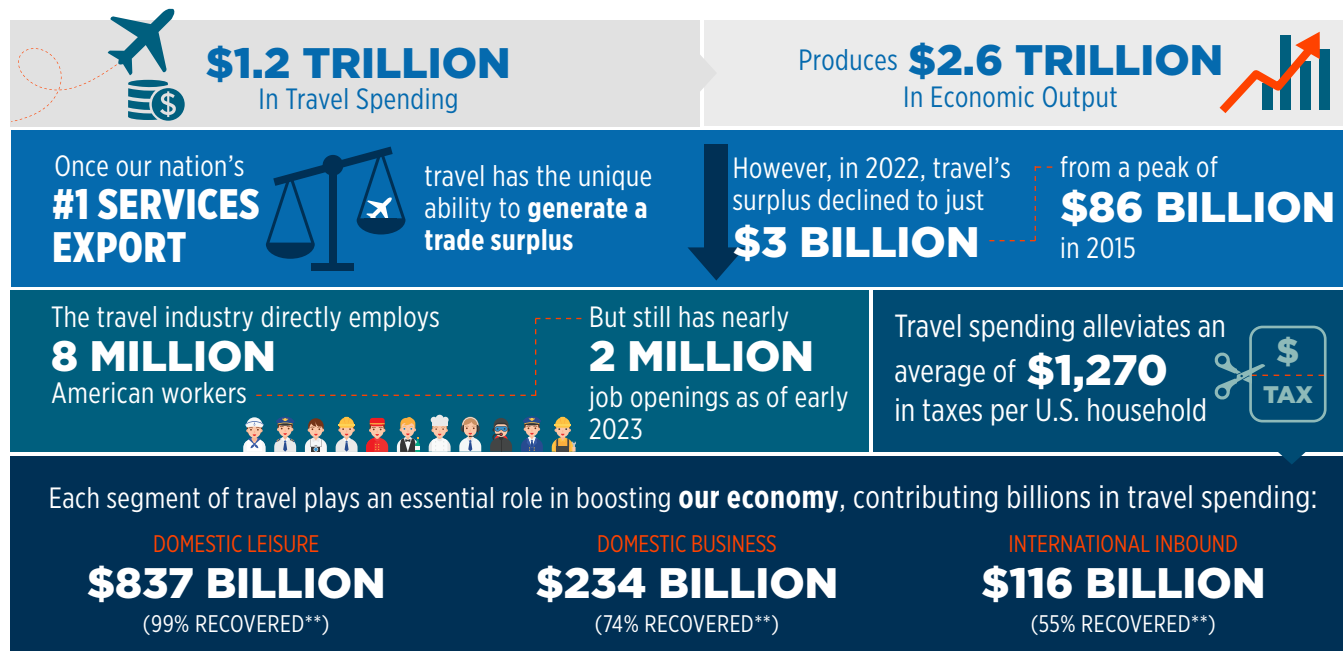
The travel industry **fuels businesses, jobs and investment beyond travel**—creating a ripple effect within our communities, including **Louisiana**.

IN 2019

- Travel spending directly **supported 121,000 jobs**, and was the **state's 6th largest sector in terms of employment**.
- Travel spending **generated \$953 million in taxes to state and local governments**.
- Rather than taxing constituents, travel brings money into our communities, which helps fund public programs such as police, firefighters, teachers, road improvements and community revitalization projects.

WHEN THE TRAVEL INDUSTRY THRIVES, AMERICA THRIVES.

2022 NATIONAL DATA



**Percent recovered is adjusted for inflation