

YEAR	TRAVEL SPENDING	STATE AND LOCAL TAX RECEIPTS	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING
2019	\$8.6 Billion	\$570 Million	62,700	8
2020	\$6.4 Billion	\$503 Million	50,200	11
2021	\$8.2 Billion	\$609 Million	51,500	11
2022*	\$9.2 Billion			

SOURCE: U.S. Travel Association and Tourism Economics

Travel plays an essential role in stimulating economic growth, cultivating vibrant communities, creating quality job opportunities and inspiring new businesses, and it is indispensable to our nation's global competitiveness.

Travel is a significant economic driver for Kansas—and matters to our communities, jobs and public funding.

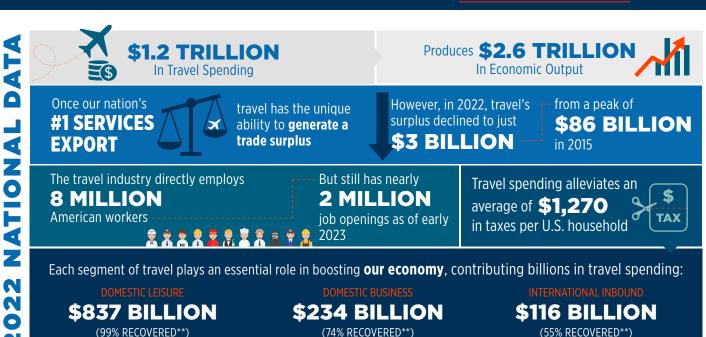
Domestic and international travelers spent an estimated \$9.2 billion while visiting Kansas.

• Travel spending was 6.3% above 2019 levels and 11.9% above 2021.

The travel industry fuels businesses, jobs and investment beyond travel—creating a ripple effect within our communities, including Kansas.

- Travel spending directly supported 62,700 jobs, and was the state's 8th largest sector in terms of employment.
- Travel spending generated \$570 million in taxes to state and local governments.
 - Rather than taxing constituents, travel brings money into our communities, which helps fund public programs such as police, firefighters, teachers, road improvements and community revitalization projects.

WHEN THE TRAVEL INDUSTRY THRIVES, AMERICA THRIVES.



**Percent recovered is adjusted for inflation

