

TRAVEL FUELS OUR ECONOMY. WHY TRAVEL IS ESSENTIAL TO

# KANSAS



YEAR	TRAVEL SPENDING	STATE AND LOCAL TAX RECEIPTS	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING
2019	\$8.6 Billion	\$570 Million	62,700	8
2020	\$6.4 Billion	\$503 Million	50,200	11
2021	\$8.2 Billion	\$609 Million	51,500	11
2022*	\$9.2 Billion			

SOURCE: U.S. Travel Association and Tourism Economics  
\*Preliminary

Travel plays an essential role in stimulating economic growth, cultivating vibrant communities, creating quality job opportunities and inspiring new businesses, and it is indispensable to our nation's global competitiveness.

Travel is a significant economic driver for **Kansas**—and matters to our communities, jobs and public funding.

IN 2022

- Domestic and international travelers spent an estimated **\$9.2 billion while visiting Kansas**.
- Travel spending was 6.3% above 2019 levels and 11.9% above 2021.

The travel industry **fuels businesses, jobs and investment beyond travel**—creating a ripple effect within our communities, including **Kansas**.

IN 2019

- Travel spending directly **supported 62,700 jobs**, and was the **state's 8<sup>th</sup> largest sector in terms of employment**.
- Travel spending **generated \$570 million in taxes to state and local governments**.
- Rather than taxing constituents, travel brings money into our communities, which helps fund public programs such as police, firefighters, teachers, road improvements and community revitalization projects.

## WHEN THE TRAVEL INDUSTRY THRIVES, AMERICA THRIVES.

2022 NATIONAL DATA

**\$1.2 TRILLION**  
In Travel Spending

Produces **\$2.6 TRILLION**  
In Economic Output

Once our nation's **#1 SERVICES EXPORT**

travel has the unique ability to **generate a trade surplus**

However, in 2022, travel's surplus declined to just **\$3 BILLION** from a peak of **\$86 BILLION** in 2015

The travel industry directly employs **8 MILLION** American workers

But still has nearly **2 MILLION** job openings as of early 2023

Travel spending alleviates an average of **\$1,270** in taxes per U.S. household

DOMESTIC LEISURE

**\$837 BILLION**  
(99% RECOVERED\*\*)

DOMESTIC BUSINESS

**\$234 BILLION**  
(74% RECOVERED\*\*)

INTERNATIONAL INBOUND

**\$116 BILLION**  
(55% RECOVERED\*\*)

\*\*Percent recovered is adjusted for inflation